# Sachin Dev

sachindev.com | +91 96562 54967 linkedin.com/in/sachin-dev | hello@sachindev.com

## EDUCATION

#### NSS COLLEGE OF ENGINEERING

Affiliated to APJ Abdul Kalam Technological University

#### BACHELOR OF TECHNOLOGY IN COMPUTER SCIENCE AND ENGINEERING

2015 - 2019 | Palakkad, Kerala

## LINKS

LinkedIn:// sachin-dev Github:// heysachin Leetcode:// heysachin Kaggle:// devilsknight Email:// hello@sachindev.com

## SKILLS

**Programming Languages:** Java • Kotlin • Python

#### Frameworks and Libraries:

Spring Boot • React Flask • FastAPI • Jinja

**Cloud Platforms:** AWS • Azure

#### Databases:

SQL • CosmosDB • Redis Cloud Table • MongoDB • Solr

#### APIs and Protocols:

RESTful APIs • gRPC • Protobufs• gRPC-UI

#### DevOps and Tools:

Mixpanel • Grafana EventHub • SQS Shell Scripting

#### Architecture & Design Patterns:

Distributed Systems Microservices Architecture Event-Driven Architecture Circuit Breaker Pattern

## INTERESTS

Generative AI Research Open Source Contribution Electric Vehicles Technology Data Science and Machine Learning

## EXPERIENCE

## CRED | SENIOR BACKEND ENGINEER IV - BANKSTACK

Dec 2022 - Present | Bangalore, Karnataka

- Built the first money-making product in "Cred Flash" transacting 300 Million INR per month.
- Developed a highly configurable accruals service with audit capabilities for daily interest posting and double bookkeeping.
- Designed a robust reconciliation and payment scheduling system with automated alerts, handling over 1 million transactions per month and reducing reconciliation time by 40 hours monthly.
- Established a negative balance auditing framework, enhancing data accuracy and reducing operational overhead by 30%.

## UDAAN | PRODUCT ENGINEER III - PROMOTIONS & REWARDS

Jun 2022 - Dec 2022 | Bangalore, Karnataka

- Spearheaded the integration of multi-tenancy functionality into the rewards system, supporting the onboarding of any new clients in under a day.
- Redesigned rewards ledger system to support Reward Programs, boosting user engagement by 20%.

### UDAAN | PRODUCT ENGINEER III - ADS & MONETISATION

Jun 2019 - May 2022 | Bangalore, Karnataka

- Built the performance, display, and subscription ads, bringing in a revenue of 32 million INR per month within 3 years of launch, by onboarding 1000s of advertisers with a high repeat rate of 85%.
- Designed and optimized Ads Creation, Quality Assurance, Serving Mechanisms, Tracking, Billing, and Reporting Systems.
- Implemented 100% Ads Tracking across the app, used in building analytics dashboards, data science models, and monitoring the overall health of the system.
- Innovated the ads ranking algorithm by collaborating with data scientists to refine targeting criteria; increased the accuracy of ad placements, directly contributing to a 25% rise in overall revenue generated from ads.

## SIDE PROJECTS

- **CredGPT**: An internal AI tool using Quivr to index company documentation, providing instant, context-specific answers for internal and customer support.
- **Post It Everywhere**: A web app that allows users to connect and manage 5+ social media accounts, enabling simultaneous posting and real-time analytics.
- Daily Quotes from Kindle: A Python-based script that emails users three random highlights from their Kindle reads daily, helping them rediscover meaningful passages and stay inspired.

## OTHER HIGHLIGHTS

- CEO at Tricodia Inc, incubated by SV.Co Led a team of 5 to complete over 15 projects, generating a total revenue of \$9,000 (2016 2019).
- Recognized for data science contributions in Kaggle's Newsletter, achieving 2nd Best Kernel of the Month (Jan 2019).